



Office of the Mayor
County of Kaua'i

Proclamation

Denim Day on Kaua'i

WHEREAS, April is Sexual Assault Awareness Month, a campaign to prevent sexual violence through education and public awareness. Denim Day, is a call to action for all people to come together by wearing denim as a visible sign of protest against sexual violence; and

WHEREAS, Denim Day was originally triggered by a ruling from the Italian Supreme Court where a rape conviction was overturned because the justices felt that since the victim was wearing tight jeans she must have helped her rapist remove her jeans thereby implying consent. Women of the Italian Parliament protested the decision by wearing jeans to work. As news of the decision spread, so did the protest; and

WHEREAS, in April 1999, a social service agency in Los Angeles established the first Denim Day in the United States and it remains an integral part of Sexual Assault Awareness Month. National Denim Day is designated on April 24, as an important component of the campaign; and

WHEREAS, the Kaua'i Committee on the Status of Women, Zonta Club of Kaua'i, and Zonta Club of Hanalei advocate to "Say No to Violence Against Women," a campaign to end violence against women and girls; and

WHEREAS, the Kaua'i Committee on the Status of Women, the Zonta Club of Kaua'i, and Zonta Club of Hanalei are working together to encourage community members, elected officials, businesses, and students to make a social statement with their fashion by wearing jeans as a visible means of protest against misconceptions that surround sexual assault on Denim Day; and

WHEREAS, Zonta International's Mission is "Empowering Women through Service & Advocacy." Zonta organizations locally and around the globe advocate and campaign to end violence against women and girls as part of their mission.

NOW, THEREFORE, I, DEREK S. K. KAWAKAMI, County of Kaua'i, State of Hawai'i, do hereby proclaim April 24, 2019, as Denim Day on Kaua'i.



Done at Lihu'e Civic Center
County of Kaua'i, State of Hawai'i
this 24th Day of April 2019

Derek S. K. Kawakami
Mayor, County of Kaua'i
State of Hawai'i



Honokani ka pahu