

Proclamation

WHEREAS, International Denim Day has been observed since April 1999 as a symbol of protest in response to a ruling by the Italian Supreme Court that found a victim's choice of clothing implied consent; and

WHEREAS, every year since, community members, elected officials, businesses and students have organized to make a social statement with their fashion by wearing jeans on Denim Day as a symbol of protest against erroneous and destructive attitudes about sexual assault;

WHEREAS, flawed and harmful attitudes about sexual violence, such as victim-blaming and rape culture continue to permeate society; and

WHEREAS, millions of people across the world today will wear jeans with a purpose, support survivors, and educate themselves and others about all forms of sexual violence; and

WHEREAS, sexual assault prevention and education efforts are underway throughout the State of Hawai'i and the nation to challenge the societal myths and behaviors that perpetuate sexual assault crimes and to engage communities in a common goal of ending sexual assault; and

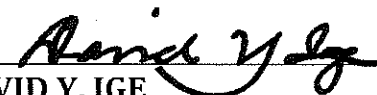
WHEREAS, the month of April is designated as Sexual Assault Awareness Month;

THEREFORE I, DAVID Y. IGE, Governor of the State of Hawai'i, do hereby proclaim April 27, 2022 as

"DENIM DAY"

in Hawai'i, and encourage the citizens of the Aloha State to wear jeans with a purpose in mind as we support survivors of sexual assault and raise awareness about assault and abuse issues in our community.

DONE at the State Capitol, in the Executive Chambers, Honolulu, State of Hawai'i, on this first day of April 2022.



DAVID Y. IGE
Governor, State of Hawai'i